

# Black and White Ball

## ANNUAL FUNDRAISING GALA

SATURDAY, FEBRUARY 1, 2025 | 7 - 11 PM  
CENTER FOR THE ARTS

The Arts Council of York County's Annual Fundraising Gala is Saturday, February 1 and includes both Silent and Live Auctions. The proceeds benefit the Arts Council to help create and support a thriving, diverse, and vibrant community in York County, SC.

### SPONSORSHIP LEVELS

	Bronze \$300	Silver \$600	Gold \$1,500	Platinum \$3,000	Official \$5,000
<ul style="list-style-type: none"> <li>Listing on event webpage</li> <li>Listing on Facebook events</li> <li>Listing in press release (when applicable)</li> <li>Listing on event poster (if confirmed by commitment deadline)</li> <li>Listing in auction booklet at event</li> </ul>	X	X	X	X	X
<ul style="list-style-type: none"> <li>Tickets to event</li> </ul>	2	4	8	10	12
<ul style="list-style-type: none"> <li>One reserved dining table (seats 8) OR one reserved cocktail table near dance floor (<i>limited available</i>)</li> </ul>			X	X	X
<ul style="list-style-type: none"> <li>Verbal recognition at event</li> </ul>			X	X	X
<ul style="list-style-type: none"> <li>Listing prominently included in all event promotions</li> <li>Listing on digital signage in the Dalton Gallery at the Center for the Arts</li> <li>Verbal recognition in media appearances (when applicable)</li> </ul>					X

# SPONSORSHIP AGREEMENT

Sponsorship commitments are due by **Friday, November 15, 2024** to guarantee listings in marketing materials.

Full payment of the sponsorship is due by **Friday, January 10, 2025**.

To become a sponsor, please complete and return this form to Melanie Cooper:

## Return Sponsorship Agreement

Email | [mcooper@yorkcountyarts.org](mailto:mcooper@yorkcountyarts.org)

Mailing address | PO Box 2797, Rock Hill, SC 29732

Center for the Arts | 121 East Main Street, Rock Hill, SC 29730

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**CONTACT NAME**

**DATE**

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**BUSINESS NAME** (if applicable)

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**MAILING ADDRESS**

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**CITY**

**STATE**

**ZIP**

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**EMAIL**

**PHONE**

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**LISTING NAME** (How you or your organization should appear on marketing materials)

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**AUTHORIZED SIGNATURE**

### SPONSORSHIP LEVEL:

**OFFICIAL (\$5,000)\***

**PLATINUM (\$3,000)\***

**GOLD (\$1,500)\***

**SILVER (\$600)**

**BRONZE (\$300)**

### \*OFFICIAL, PLATINUM, AND GOLD SPONSORS

Select one:

**SEATED ROUND DINING TABLE** (Seats 8)

**STANDING COCKTAIL TABLE** (Near dance floor)

**PAYMENT:**  **PAYMENT ENCLOSED**  **PLEASE INVOICE**

**GUESTS:** Please send guest names and email addresses to Melanie Cooper, [mcooper@yorkcountyarts.org](mailto:mcooper@yorkcountyarts.org) by Friday, January 17, 2025.

If you have any questions, please contact Melanie Cooper, Executive Director, at [mcooper@yorkcountyarts.org](mailto:mcooper@yorkcountyarts.org) or (803) 323-1966.